



**World
Economic
Development
Congress**

First Annual Congress of the Americas
Profiting From the Economic Revolution of the Americas
April 6 - 8, 1994 Guadalajara, Mexico

The Third Annual World Economic Development Congress
Global Partnerships for Growth
September 29 - October 1, 1994 Madrid, Spain

REPUBLICA DE CHILE
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to:	His Excellency Patricio Aylwin	from:	Jared Goldfarb
title:	President of the Republic of Chile	title:	Conference Coordinator
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Please do not hesitate to call if you have any questions.

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**World
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December 29, 1993

His Excellency Patricio Aylwin
President of the Republic of Chile
Office of the President
Palacio de la Moneda
Santiago
CHILE

Dear Mr. President:

I am pleased to confirm your participation as a speaker at the Congress of the Americas, which will take place at the Hyatt Regency Hotel in Guadalajara, Mexico on April 6-8, 1994.

As you can see from the attached list, you are joining a very distinguished roster of speakers. We would appreciate your taking a moment to review the list of topics, and let us know which ones are of particular interest to you. We will then be in contact again in January to finalize the details of your participation in the Congress.

All panel sessions are conducted as moderated discussions in a "television format" with **absolutely no speeches**. This is not meant to be a political platform or promotional presentation. Rather, we encourage a succinct case study format, of about 8-10 minutes per speaker. Gear your remarks to a very senior level audience. Assume they know the business and are looking for insights, real time information and news. We want to capture contrasting points of view by encouraging an interactive format with the audience. All panels will conclude with about 15-20 minutes of questions and discussion from the moderator, other panelists and audience.

I will need a black and white glossy photograph of you (5"x7" or 13cm x 18cm) and a concise biography (no more than two paragraphs, in english if available) sent to our offices as soon as possible. These will be included in the Congress of the Americas Program Guide, which will be distributed on-site.

Periodically, you will receive updates with changes to the conference agenda and newly confirmed speakers and advisors. Any suggestions you may have for speakers or attendees are most welcome.

Enclosed, please find a speaker release form, which needs to be signed and returned to me immediately, along with the attached marketing survey. If you have any questions, please do not hesitate to call me at (617) 487-7981. Thank you for your acceptance and interest in the Congress.

Sincerely,

Jared Goldfarb
Conference Coordinator



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SPEAKER RELEASE FORM FORMULARIO DE DESCARGO PARA PONENTES

- * Listed below is information as it appears in our records / La información listada a continuación es la que aparece en nuestros archivos *
- * Please review and make any necessary corrections on this form / Por Favor, revise el presente formulario e indique las correcciones oportunas *

Name/Nombre: His Excellency Patricio Aylwin
 Title/Cargo: President of the Republic of Chile

Company/Empresa: Office of the President
 Address/Dirección: Palacio de la Moneda
 Santiago
 CHILE

Telephone/Teléfono: 562-671-7117
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Your signature below indicates your agreement to speak at the 1994 Congress of the Americas, presented by World Congress Management, Inc., and confirms that the above printed and/or edited information is correct. This release will also indicate that in consideration for your participation in the conference, you agree to permit WCM, Inc. to produce audio/video recordings of any and all sessions, as well as to televise/broadcast, reproduce, sell and/or distribute such recordings and/or transcripts, in its sole discretion. You further agree that WCM, Inc. may reproduce, publish, distribute or otherwise use your name, photograph, likeness, and biographical data which you have provided, and any of your oral or written comments in connection with the conference. You hereby release WCM, Inc. from any and all claims which you might have in connection with any such use of your name, photograph, likeness, biographical data, and oral or written comments.

Su firma a pie de página indica su acuerdo en participar como ponente en el Congreso de las Américas de 1994, presentado por World Congress Management, Inc., y confirma que la información impresa y/o editada arriba indicada es correcta. Este descargo indicará también que, en consideración a su participación en la conferencia, Ud. accede a permitir a WCM, Inc. a producir grabaciones de audio/video de todas y cualesquiera de las sesiones, y, al mismo tiempo, a televisar/emitir, reproducir, vender y/o distribuir dichas grabaciones y/o transcripciones en esta única discreción. También accede a que WCM, Inc. pueda reproducir, publicar, distribuir o, de otra manera, usar su nombre, fotografía, apariencia y datos biográficos que Ud. facilite, y cualesquiera de sus comentarios orales o escritos en conexión con la conferencia. Por la presente, Ud. libera a WCM, Inc. de todas y cualesquiera reclamaciones que pudiera tener en conexión con cualquier uso tal de su nombre, fotografía, apariencia, datos biográficos y comentarios orales o escritos.

Signed/Firmado _____ Date/Fecha _____

- * Please return this form promptly to / Por favor, sírvase de remitir el presente formulario a la mayor brevedad a: *

JARED GOLDFARB, Conference Coordinator
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World Economic Development Congress

CONGRESS OF THE AMERICAS

April 6-8, 1994

CEO Summit, *Strategic Partnerships for Growth*

For chairman and chief executive officers of the largest companies in the Americas

Topics include:

- *Capitalizing on the Post-NAFTA Business Climate*
- *Models of World-Class Competitiveness in the Americas*
- *The Promise and Perils of the Privatization Boom*
- *Forging Strategic Alliances from Toronto to Tierra del Fuego*
- *Emerging Free Trade Agreements*
- *Forecasting the Growth Favorites: Sectors and Trends to Watch*
- *Mastering Information Technology*

ECONOMIC POLICY Summit, *Country Strategies for Growth: Attracting and Keeping Investment*

For ministers of finance, industry and trade, central bank governors and their advisors, development bank officials, ambassadors and other senior policymakers from throughout the hemisphere

Topics include:

- *Creating Investor Confidence: Country Reforms that Work*
- *The Impact of Political Risk and Reform in Latin America*
- *Marketing Your Country's Best Assets*
- *Privatizations: Assessing the Market*
- *Utilizing Free Trade Agreements*
- *Public-Private Partnerships for Development*
- *Training the Workforce of the Future*
- *Social Development: Latin America's Urgent Economic Priority*

INVESTING IN LATIN AMERICA Summit, *The Risks and Rewards of Investing in the Americas*

For institutional investors, pension plan sponsors, fund and portfolio managers, and chief financial officers from throughout the Americas

Topics include:

- *The Emergence of Latin America: Is the Euphoria Justified?*
- *How Much Risk is Too Much Risk? Pension Plan Sponsors Respond*
- *Capitalizing on the Next Wave of Privatizations*
- *Prospects for Growth: Who Will Lead the Way?*
- *Allocating Assets: Fresh Alternatives for Investors*
- *Latin America or Asia: Evaluating Your Investment Alternatives*
- *Country Investment Workshops: A Close-Up Look at the Hottest Markets of the Americas*

INDUSTRY ROUNDTABLES

Half-day sessions, open to all participants, that provide an in-depth look at specific industry issues

Topics include:

- *Telecommunications: Linking the Hemisphere*
- *Financing Growth: New Options for Latin American Companies*
- *Contracting with Development Assistance Agencies*
- *Energy Outlook for the Americas*
- *Managing Environmental Risk*
- *The Wireless Revolution: Mobile Computing and Communications*
- *A Blueprint to Investing in the Americas*
- *Upgrading Infrastructure: Opportunities in Transportation and Shipping*

CONFERENCE MARKETING SURVEY

In order to help us tailor our programs to the interests of our speakers and advisors, we would appreciate your taking a moment to answer the following questions and return at your earliest convenience to:

Jared Goldfarb, Conference Coordinator
Fax: (617) 487-7937

Thank you.

Name: _____

1. We would like to give your participation in the Congress visibility among the people who are important to you. Do you have a client base that should receive a brochure or a press release about the Congress? If so, who should we contact within your company to assist with this?
2. Please list any associations or corporate boards of which you are a member.
3. Please list any books you have authored, with publisher and date.
4. What newsletters or trade publications do you or your colleagues read?
5. What conferences have you recently attended or do you plan to attend in 1994?
6. Do you have any speaker recommendations or new topic ideas for the Congress?



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1994 Congress of the Americas Confirmed Speakers

KEYNOTES

Patricio Aylwin, President, Republic of Chile
João Clemente Baena Soares, Secretary General, Organization of American States
Rafael Angel Calderón Fournier, President, Republic of Costa Rica
Lawrence H. Summers, Undersecretary, International Affairs, U.S. Department of the Treasury

PANELISTS

Juan Autrique, CEO, Mexinox
Reba A. Beeson, Senior Vice President, Structured Finance, Paribas Capital Markets Group
Nariman Behraves, Research Director, DRI / McGraw Hill
Delia Cárdenas, Minister of Planning and Economic Policy, Panama
Richard A. Castillo, Minister of Finance, Guatemala
Marshall A. Cohen, President and CEO, The Molson Companies, Ltd.
Ignacio de Posadas, Minister of Economy and Finance, Uruguay
Hernando de Soto, President, Instituto Libertad y Democracia
Fernando X. Donayre, Sr. Portfolio Analyst, Trust Fund Investments Dept., Florida Power & Light Co.
Phillipe Erard, Chairman and CEO, Corimon S.A.
Miren Etcheverry, Director, Baring Asset Management
Barbara H. Franklin, Former U.S. Secretary of Commerce
Alieto A. Guadagni, Ambassador of Argentina to Brazil
James F. Hoge, Jr., Editor, Foreign Affairs
Gary C. Hufbauer, Senior Fellow, Institute of International Economics
Fernando Illanes de la Riva, Minister of Economy, Bolivia
Susan Kauman Purcell, Vice President, Latin American Affairs, The Americas Society
Pedro Pablo Kuczynski, President and CEO, Nueva Management Inc.
Rebecca P. Mark, Chairman, President and CEO, Enron Development Corp.
Francis Maude, Head, Global Privatization, Morgan Stanley International
Carlos Muñoz Vega, Minister of Finance, Costa Rica
Arnaldo T. Musich, Director Titular, Siderca S.A.I.C.
Liliana Nealon, President, Liliana Nealon Associates Limited
Sylvia Ostry, Chairman, Center for International Studies, University of Toronto
Martín Redrado, Chairman, Comisión Nacional de Valores de Argentina
Riordan Roett, Director, Latin American Studies Program, Johns Hopkins University
Roberto Rojas, Minister of Foreign Trade, Costa Rica
Juan Manuel Santos Calderón, Minister of Foreign Trade, Colombia
Michael Troutman, Senior Manager, Investment Programs, Evangelical Lutheran Church
Joseph S. Tulchin, Director, Latin America Program, Woodrow Wilson International Center
Jaime Zabudovsky, General Director, Undersecretariat for International Trade Negotiations, Mexico

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